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OBJECTIVE

- To gain experience in the field of Journalism and Media Studies.

RELEVANT EXPERIENCE

- **The Daily Targum (university newspaper)**, September 2008 – present
 - Videographer/Reporter – starting up and managing a video program for the website
 - Staff Photographer – taking pictures at various events and locations
 - Contributing Writer – writing articles on various topics

- **American Standard Brands**, June 2008 – August 2008
 - Marketing Communications Intern – updating the website (calendars, product information, photos, etc.); editing images using Photoshop; copywriting (creating text for Flexible Messaging Areas); using Google Analytics (gathering website statistics); researching competitors; creating reports

- **Rutgers University Television Network (RU-tv)**, October 2006 – May 2008
Involved in many aspects of this virtually student-run network, such as:
 - Segment Producer – contacting organizations; arranging field shoots and interviews; creating various programming (*Inside Rutgers, Sports Knight, At the Podium*)
 - Public Service Announcements and Promotions Team Member – creating short announcements for organizations/clubs and promotions for the network
 - Production Team Member – scheduling and organizing project dates; designating field and edit times; working with student availabilities to establish crews
 - Production Assistant – editing packages of various lengths; operating a camera for both live events and taped events; helping in a studio environment (*Wake Up Rutgers, Pass the Popcorn*); directing at live events using a Tricaster (*Academic Review Sessions, Sports Events, etc.*)
 - Operations Assistant – working in Master Control (MC); ensuring that the network runs smoothly; working with Timeliner, Leightronix, MX-5 slides, character generators, crawls, FTP, MPEG video conversion; recording and dubbing network original programming; encoding programming for daily schedules
 - Operations Mentor – training new hires to become operators in MC

- **Rutgers University Trademark Licensing**, September 2006 – October 2006
 - created Excel spreadsheets of companies using the Rutgers University logo

- **Rutgers Association of Philippine Students (RAPS)**, September 2006 – Present

- Public Relations Representative, April 2008 – Present
- posting flyers, organizing events, reaching out to the community
- Media Crew Coordinator, January 2008 – Present
- overseeing media coverage of RAPS events, which includes multi-angle filming and photography; also hired by other student organizations to film their events; creating DVDs and/or posting coverage online; assisting in managing the website
- Media Crew Member, September 2006 – Present

- **Freelance Videographer**, 2002 – Present
 - Covered, edited, and created DVDs for events such as Sweet 16's (*Pauline Masigla*, 2008; *Camille Loreto*, 2007; *Rachelle Abayon*, 2007) and high school plays (*Sound of Music*, 2005; *Wizard of Oz*, 2004)
 - Covered, edited, and created DVDs for organization's events (*Filipino Intercollegiate Networking Dialogue*, 2008; *China Nite XII and CNXIII*, 2007-2008; *Prelude EC Dance Competition*, 2008; other various dance competitions, showcases, etc.)
 - Created short films (*A True Connection*, 2007, John Woo's *Stranglehold* video game competition; *Cry Sword Cry*, 2006, high school film project)

EDUCATION

- **Rutgers University**, 2006 – Present
Major: Journalism & Media Studies
Minor: Psychology
GPA: 3.3
- **Mother Seton Regional High School**, 2002 – 2006
Honors: Cum Laude, National Honor Society member,
National Social Studies League American History Olympiad certificate
GPA: 4.3
Relevant Activities: Literary Magazine Layout Editor,
Yearbook Staff Member, Newspaper Staff Writer/Photographer

OTHER ACTIVITIES/COURSEWORK:

- Relevant Journalism courses – News Reporting, Broadcast News Writing, TV Reporting
- Elementary Japanese, two semesters
- Information Technology and Informatics (course)
- Seton Leadership Team (High School), 2002-2006
- Campaigns and Grey (advertising company, Philippines), summer intern, 2005
- Wegmans Food Market, Cashier, 2003 – 2005
- Camp Fatima, Volunteer, 2004 – 2005
- Kumon Math and Reading Centers, Assistant Tutor, 2004
- ID Tech Camp (course in Film and Video Production), 2003

SKILLS

- proficient typist – avg. 80 wpm
- video editing software: Adobe Premiere Pro, Final Cut Pro
- other software knowledge: Adobe Photoshop, Encore, Dreamweaver, and Contribute;
DVD Studio Pro, Microsoft Office